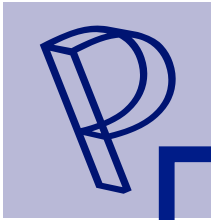


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SHANNON DORONIO [CHAVEZ]



“DESIGN IS THINKING MADE VISUAL.”

—Saul Bass

“WORK IS LOVE MADE VISIBLE.”

—Kahlil Gibran

PROFESSIONAL HISTORY

2015-Present

College of the Canyons, Tenured Professor, Department Chair
Graphic & Multimedia Design

2009-Present

Parallel-Play, Los Angeles, CA
Partner

2011-13

826LA, Echo Park CA
Design Director

2010-11

Chronicle Books, San Francisco, CA
Publication Design Fellow

2010

Machine Project, Echo Park, CA
Graphic Design Intern

2009

826LA, Echo Park, CA
Graphic Design Intern

2001-2005

Almighty Music Marketing, Studio City, CA
Marketing Manager & Graphic Designer

EDUCATION

2006-2010

OTIS College of Art & Design, Los Angeles, CA
BFA, Communication Design

2001-2005

OTIS College of Art & Design, Los Angeles, CA
Design & Production Certificate Program

BACKGROUND

I am Shannon Doronio [Chavez]. I am a graphic designer, educator, speaker, and advocate for a better now by design. I am currently a tenured professor and the Department Chair of the Graphic & Multimedia Design program at the College of the Canyons in Santa Clarita, California. I make my home in the heart of the San Fernando Valley, where the sweet smell of tacos and cumbia jams fill the night air (and my heart).

My graphic design work [Parallel-Play] is a hybrid creative practice that thrives at the intersection of Graphic Design, Education, and Advocacy.

I am a first-generation college graduate, and a tenacious guerrera, overcoming many obstacles to earn my degree. On the inside of design profession and education, I often find myself to be a minority demographic in a way that is disproportionate to my experiences outside of those spaces. The public that visual culture serves, is not equally represented in the rooms where visual culture is taught and created. This knowledge and experience drives my desire to increase access to graphic design education, and strengthen pathways to equitable careers.

2009

- Internship, 826LA
- Award Recipient, International Design Awards
- Co-Founded Parallel-Play
- Exhibitor, AIGA/LA Presents Emerge

2010

- Excellence Award, OTIS College of Art & Design
- Internship, Machine Project
- Design Fellowship, Chronicle Books

2011

- Publication Design, Ready, Set, Novel!
- Communication Arts Magazine, July/August
BEARD, Chronicle Books |
- Hired on at 826LA,
Graphic Design Staff & Echo Park Time Travel Mart Manager
- LA Times feature, Time Travel Mart Product designs
- Launched 826LA graphic design internship program

2012

- Publication Design, 826 National Annual Report
- Award Recipient, Print Awards, Print Magazine
- Guest speaker, OTIS College

2013

- Award Recipient, Ideas That Matter Grant, Sappi Fine Paper
- Publication Design, 826LA Annual Report
- Invited by Mark Allen to be a Guest Lecturer at
Pomona College, CA

2014

- Guest instructor, Publication Design, Type Ed
- Publication Design, 826LA Annual Report
- Illustration, Scandinavian Pop, The Dieline

2015

- Hired as an Adjunct Professor in the Graphic and Multimedia
Design Program at College of the Canyons, Valencia CA

2016

- Guest instructor, Setting the Table, Type Ed
- Unequal Measure, Interview by artist/ professor Kevin Jenkins
- Publication Design, Inner City Arts Impact Report

2017

- Hired as Full-Time Professor in the Graphic and Multimedia
Design Program at College of the Canyons, Valencia CA
- Publication Design, When the Moon is Up, 826LA
- Committee Member, Civic Engagement,
College of the Canyons

2018

- CSUN, Conquer the Challenge, Portfolio reviewer
- Committee Member, Civic Engagement,

College of the Canyons

- Event Branding & Panelist, Wake Up, Stand Up! Sexual Assault and Harassment Prevention Education
- Host and Event Organizer, Kevin Jenkins Memorial Lecture Series Presents Robyn Baker
- Abriendo Caminos, Title V Grant, Faculty Mentor
- Guest Lecturer, Sexist Narratives in Visual Culture past and present, Wake Up, Stand Up! Sexual Assault and Harassment Prevention Education event
- Course completion, Culturally Responsive Teaching & Learning
- Communication Chair, and division representative
COCFA (Faculty Union)

2019

- CSUN, Conquer the Challenge, Portfolio reviewer
- Host and Event Organizer, Kevin Jenkins Memorial Lecture Series Presents Silas Munro
- Abriendo Caminos, Title V Grant, Faculty Mentor
- Curriculum Revise, History of Graphic Design
- Committee Member, Web Committee, College of the Canyons
- Course completion, Black Minds Matter, Dr. J. Luke Wood
- Communication Chair, and division representative
COCFA (Faculty Union)

2020

- Nominated Department Chair for the Graphic and Multimedia
Design Program
- Led the transition from on-ground to remote learning during
early Covid-19 pandemic
- Panelist, Overload: A Talk On Mental Health And Design
Education | SHIFT Virtual Summit 2020
- Workshop Facilitator, Distance Learning for Studio Arts
- Wrote "Transfer Student Parachute" a document to support
transfer students from CCCs to Private institutions
- Interview about design and education, Shout Out LA
- Attendee, Where Are All the Black Designers?
- Host and Event Organizer, Kevin Jenkins Memorial Lecture
Series Presents Schessa Garbutt
- Abriendo Caminos, Title V Grant, Faculty Mentor
- Committee Member, Multicultural Center,
College of the Canyons
- Committee Member, DEIA Advancement,
College of the Canyons
- Communication Chair, and division representative
COCFA (Faculty Union)

2021

- Launched Intersect|GMD a design internship program for
GMD students and Alumni

- Interviewed about design education for The Aspect Ratio, a project by Gam Dhlwiyao
- Host and Event Organizer, Kevin Jenkins Memorial Lecture Series Presents David J. Walker
- Guest Speaker, BIPOC Design History, Incomplete Latinx Stories of Diseño Gráfico/ Borderlands/ La Frontera
- Attendee, TypeCon 2021, S{o}TA Society of Typographic Aficionados
- Attendee, HMCT Design Educators Typography Intensive [DETI]
- Brand Identity, Ojala Productions
- Course refresh, Black Minds Matter, Dr. J. Luke Wood
- President's council OTIS College of Art & Design
- Attendee, California Community Colleges, LGBTQ Summit
- Committee Member, Multicultural Center, College of the Canyons
- Committee Member, DEIA Advancement, College of the Canyons
- Communication Chair, and division representative COCFA (Faculty Union)
- Committee Member, Multicultural Center, College of the Canyons
- Committee Member, DEIA Advancement, College of the Canyons
- Committee attendee, Committee on Equal Employment Opportunity, College of the Canyons
- Communication Chair, and division representative COCFA (Faculty Union)

2022

- What Design Needs to Understand About Racial Gaslighting, Published in AIGA Design Educators Community
- Community Building, Friday Sometimes Design talks with Briar Levitt, Simon Sotelo, Robert Baxter & Mylan Nguyen
- Host and Event Organizer, Sadie Red Wing, Designing for Sovereign Tribal Nations
- Host and Event Organizer, Life After GMD an Alumni Panel
- Committee Member, Multicultural Center, College of the Canyons
- Committee Member, DEIA Advancement, College of the Canyons
- Committee attendee, Committee on Equal Employment Opportunity
- Communication Chair, and division representative COCFA (Faculty Union)

2023

- GMD Advisory Board Committee Organizer
- Collaborative Publication, Typography Field Guide
- Juror, Student Art Exhibition
- Co-Presenter, Women in Visual Storytelling
- Attendee, Stop Telling Women They Have Imposter Syndrome
- Voting committee member for two full-time administrative positions, and one fulltime faculty position
- Teach Access, Accessibility Summit at Cal State University Northridge